



KEY SKILLS

- Ability to conceptualize, design and produce compelling visual communications for a variety of media (print and web).
- Wide range of brand marketing knowledge and experience.
- Effective managing creative teams, freelance resources, supervising designers, selecting and directing talent, photo shoots and broadcast production.
- Comfortable and experienced in presenting concepts and art direction to clients and all levels of senior management.
- Skilled in developing designs within existing brand identity guidelines.
- Organized, analytical, adept at multi-project management.
- Results-oriented, hands-on designer who believes strongly in raising the standards of visual communication and encouraging others to maintain those standards
- Software application expertise: InDesign CS4, Photoshop CS4, Illustrator CS4, Acrobat CS4 and QuarkXPress. Experience with MS Office, Flash and DreamWeaver.

CAREER HIGHLIGHTS

Independent Creative, Seattle, WA

Creative Director/Art Director/Strategic Consultant | May 2008

Client roster: T-Mobile, GC Direct, FG Network, Marchendreamfactory, Integrity Health.

- Design & art direct print and digital media for a wide range of marketing materials.

Draft/FCB Worldwide, Hacker Group, Seattle, WA

Associate Creative Director | October 1999 — May 2008

Client roster: AT&T Wireless, Audi Bank, Blue Cross Blue Shield, Comcast Business, Hyatt Vacations, Microsoft, MSN, Netflix, Starbucks and Washington Mutual Bank.

- Conceived creative solutions which supported defined marketing strategies and produced work that gained positive recognition from clients and agency staff.
- Developed intimate knowledge of client brands, products and target demographics.
- Collaborated with copywriters on the creation of unique concepts that incorporated traditional and innovative strategies in alignment with advertising and marketing goals.

Bowes Dentsu, Los Angeles, CA

Senior Art Director | December 1995 — October 1999

Client roster: Nintendo, Air New Zealand and Countrywide Home Loans

- Designed and art-directed the highly-successful members-only product catalog for Nintendo Super Power Club.
- Created successful ROI focused direct-marketing programs for Nintendo, Air New Zealand and Countrywide Mortgage.

EDUCATION

Otis College of Art and Design, Los Angeles, CA

Bachelor of Fine Arts (BFA) degree in Communication Design.

AWARDS

- DRTV Telly Award
- Echo Award
- Certificate of Merit, Graphic Design Magazine
- Best of Show, Pioneer Awards (DMCG West)
- Silver & Bronze Medal, Pioneer Awards (DMCG West)

AFFILIATIONS

- VP of Marketing, SDMA

Stuart Gordon

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